

Sample Social Media Posts

These posts can be accompanied with appropriate photos and hashtags.

Spread community awareness on the gopher tortoise and celebrate #gophertortoiseday !

Tortoises are land-dwelling, cannot swim well and should not be put in the water.

Over 350 other animals may live in gopher tortoise burrows, including the federally threatened Eastern indigo snake.

If a gopher tortoise is in the roadway, move it across the road *in the direction in which it was headed*. Do not put your life in danger to move the tortoise!

The Gopher Tortoise Council was formed in 1978 for the conservation of gopher tortoises across the Southeastern United States. <http://www.gophertortoisecouncil.org>

Threats to gopher tortoises include loss of habitat, gassing burrows for rattlesnakes, roadway strikes and people gathering them for the pet trade.